CONTENT UPLOAD & LICENSE AGREEMENT

For Creators and Individual Moment Uploaders

EFFECTIVE OCTOBER 1, 2026

OFFICIAL AGREEMENT

This MAOZ Content Upload & License Agreement ("Content Agreement") governs content uploaded, submitted, published, transmitted, livestreamed, or otherwise provided to MAOZ.

This Content Agreement supplements the MAOZ Terms of Use, Privacy Policy, Community Standards, Copyright Policy, and, where applicable, any separate Creator Agreement or Creator Monetization Agreement.

"MAOZ," "we," "our," or "us" means [FULL LEGAL ENTITY NAME].

By activating upload privileges, selecting "I Agree," or submitting Content to MAOZ, you agree to this Content Agreement.

1. THE MAOZ CONTENT MODEL

MAOZ provides a platform where individuals, families, creators, artists, churches, ministries, organizations, and others may share and discover media.

MAOZ is built around trust, safety, creator ownership, and responsible distribution.

This Content Agreement explains:

- who owns Content uploaded to MAOZ;
- what rights an uploader must have before submitting Content;
- what limited rights MAOZ receives to operate the platform;
- how Public Content and Private Moments are treated differently;
- how MAOZ may review Content for safety and compliance;
- how Content may be removed or restricted; and
- what additional terms may apply to approved Creators.

2. DEFINITIONS

"Content"

"Content" means anything you submit to MAOZ, including:

videos, Moments, livestreams, films, programs, podcasts, audio, music, sound recordings, photographs, artwork, graphics, thumbnails, captions, titles, descriptions, comments, logos, trademarks, names, likenesses, metadata, profile materials, and other media or information.

"Public Content"

Content you choose or authorize to be publicly available through MAOZ.

"Creator Content"

Content submitted through an approved MAOZ Creator account.

"Public Moment"

A Moment submitted or approved for public distribution through MAOZ.

"Private Moment"

A Moment designated private and intended only for the uploader, household members, or other people specifically authorized through MAOZ.

"Platform"

The MAOZ websites, mobile applications, connected-device applications, APIs, players, services, and related technology.

OWNERSHIP AND RIGHTS

3. YOU KEEP OWNERSHIP OF YOUR CONTENT

Uploading Content to MAOZ does not transfer ownership of your Content to MAOZ.

As between you and MAOZ, you retain the copyright, trademark, publicity, and other intellectual-property rights you already own in your Content.

The rights granted to MAOZ under this agreement are licenses necessary to operate, protect, distribute, and promote the MAOZ platform and your Public Content.

Unless a separate written agreement expressly states otherwise, Content submitted to MAOZ is non-exclusive.

You remain free to publish, distribute, license, monetize, or otherwise use your Content elsewhere.

4. YOU MUST HAVE THE RIGHT TO UPLOAD THE CONTENT

For every piece of Content you submit, you represent and warrant that:

1. you own the Content or possess all licenses, permissions, releases, consents, and other rights necessary to submit it to MAOZ;
2. you have the authority to grant MAOZ the rights described in this agreement;
3. MAOZ's permitted hosting, processing, streaming, display, distribution, and promotion of the Content will not violate another person's rights;
4. you have obtained all necessary rights for third-party material contained within the Content, including music, sound recordings, photographs, artwork, video footage, written material, trademarks, logos, performances, or other protected material;
5. you have obtained any legally required permission from identifiable people appearing in the Content;
6. where a minor appears and consent is legally required, you have obtained authorization from that minor's parent, guardian, or other legally authorized representative;
7. the Content does not unlawfully violate copyright, trademark, privacy, publicity, contractual, confidentiality, or other rights;
8. the information you provide concerning ownership, permissions, sponsorships, age ratings, categories, or other Content information is accurate; and
9. your Content complies with applicable law and MAOZ policies.

If you later lose a permission or license required for continued distribution, you must promptly notify MAOZ.

5. ORGANIZATIONS AND REPRESENTATIVES

If you upload Content on behalf of a company, church, ministry, nonprofit organization, band, production company, business, or other entity, you represent that:

- you are authorized to act for that entity;
- you have authority to accept this agreement on its behalf; and
- the entity possesses the rights necessary to submit the Content.

In that situation, references to "you" include both you and the organization you represent.

MAOZ'S LICENSE

6. LICENSE FOR PUBLIC CONTENT

When you submit Creator Content, Public Moments, or other Public Content, you grant MAOZ a:

worldwide, non-exclusive, royalty-free license

to use the Content as reasonably necessary to operate, provide, secure, distribute, improve, and promote MAOZ and the Content.

That license includes the right to:

- host and store the Content;
- reproduce it;
- encode and transcode it;
- compress or reformat it;
- stream and transmit it;
- distribute it through MAOZ;
- publicly display and publicly perform it;
- create technical versions necessary for different devices or bandwidth levels;
- create thumbnails and previews;
- generate or display captions, subtitles, transcripts, chapters, or accessibility features;
- organize, categorize, index, search, recommend, and present the Content; and
- make limited technical adaptations reasonably required for operation of the Platform.

MAOZ may sublicense these rights only as reasonably necessary to service providers, hosting companies, content-delivery networks, app platforms, technical providers, contractors, affiliates, and distribution partners involved in operating or providing MAOZ.

MAOZ may transfer this license in connection with a merger, acquisition, corporate restructuring, or sale of substantially all of the relevant MAOZ business or assets.

This license does not transfer ownership of your Content to MAOZ.

7. PROMOTING PUBLIC CONTENT AND MAOZ

For Public Content, you also authorize MAOZ to use reasonable portions of the Content to promote:

- the Content;
- your MAOZ profile or channel;
- MAOZ programming;
- MAOZ categories or collections; and
- the MAOZ platform itself.

This may include use of:

- thumbnails;
- still images;
- titles;
- creator/channel names;
- profile photos;
- brief clips or previews;
- logos supplied by you;
- quotations or descriptions associated with the Content.

These uses may occur within MAOZ or through MAOZ-controlled marketing channels such as social media, websites, email, app-store listings, advertisements, trailers, presentations, and promotional materials.

MAOZ will not sell ownership of your Content to another party merely because you uploaded it.

8. NAME, LIKENESS, BRAND, AND PROFILE RIGHTS

To the extent your Public Content or Creator profile includes your name, stage name, image, likeness, voice, biography, logo, channel name, or trademark, you grant MAOZ permission to use those identifiers in connection with:

- displaying your profile;
- identifying your Content;
- promoting your Content;
- operating MAOZ; and
- promoting the availability of your Content on MAOZ.

MAOZ does not acquire ownership of your name, likeness, logo, or trademark.

This permission ends when the related Content/profile is removed, subject to the limited survival provisions below.

PRIVATE MOMENTS

9. PRIVATE MOMENTS RECEIVE A NARROWER LICENSE

Private Moments are not treated the same as Public Content.

For a Private Moment, you grant MAOZ only the rights reasonably necessary to:

- receive the upload;
- process it;
- screen it for safety and prohibited material;
- encode or transcode it;
- store and secure it;
- create necessary technical copies;
- deliver it to authorized viewers;
- provide support;
- protect users and the Platform;
- comply with law; and
- maintain appropriate backups.

MAOZ will not use a Private Moment for public advertising, platform promotion, public recommendations, or public display without separate authorization from you.

10. WHAT “PRIVATE” MEANS

“Private” is a visibility setting.

It means MAOZ will not intentionally make that Content publicly available through the Platform.

Private does not mean that MAOZ is prohibited from technically processing the Content or reviewing it when reasonably necessary for:

- safety;
- moderation;
- security;
- fraud prevention;
- legal compliance;
- technical support; or
- operation of the Platform.

Unless MAOZ expressly states otherwise, a Private Moment should not be understood as end-to-end encrypted storage.

Users should not use MAOZ as a substitute for legally protected professional, medical, legal, financial, or other confidential-storage services.

11. AUTOMATED SAFETY REVIEW

Content submitted to MAOZ may be analyzed by automated systems, including artificial-intelligence and machine-learning technologies.

These systems may be used for purposes such as:

- detecting prohibited or illegal material;
- child-safety screening;
- identifying sexual or violent content;
- spam or abuse detection;
- potential copyright or intellectual-property review;
- malware and security screening;
- categorization;
- age appropriateness;
- metadata analysis;
- captions or accessibility functions;
- recommendation and discovery;
- technical quality analysis; and
- enforcement of MAOZ policies.

MAOZ may perform this review before Content is accepted for storage, before publication, after publication, or at other appropriate times.

MAOZ may reject or prevent Content from being stored or published when automated or human review indicates that the Content may violate MAOZ standards.

12. HUMAN REVIEW

Authorized MAOZ personnel or authorized service providers may review Public Content as part of MAOZ's approval and moderation process.

Human review of Private Moments will be more limited and may occur where reasonably necessary because:

- automated systems identify a potential violation;
- Content is reported or flagged;
- a safety concern exists;
- MAOZ receives a legal request;
- the uploader requests technical support or review;
- an appeal requires human review; or
- human review is otherwise reasonably necessary to protect MAOZ or its users.

Automated or human review does not guarantee that MAOZ will detect every violation.

13. AI TRAINING AND CONTENT

MAOZ may use automated systems and machine-learning technologies to operate, secure, moderate, categorize, recommend, and improve the MAOZ platform.

MAOZ will not intentionally use Private Moments to train an unrelated general-purpose generative artificial-intelligence model.

MAOZ will not authorize Public Content to be used for unrelated general-purpose generative-AI training unless that use is separately disclosed and permitted under applicable MAOZ terms or consent.

Nothing in this section prevents MAOZ from using automated systems to improve MAOZ-specific safety, moderation, search, discovery, recommendation, accessibility, technical performance, or security.

OTHER USERS

14. OTHER USERS DO NOT RECEIVE OWNERSHIP RIGHTS

Making Content public allows other MAOZ users to watch and interact with it through features offered by MAOZ.

You grant MAOZ users a limited right to access, stream, view, listen to, and interact with your Public Content through MAOZ.

Unless you separately authorize it, another user does not receive an independent right to:

- sell your Content;
- commercially license it;
- redistribute it outside MAOZ;
- download it where MAOZ does not provide downloading;
- create commercial derivative works from it; or
- claim ownership of it.

If MAOZ later introduces remixing, sharing, downloading, collaboration, or similar creator features, MAOZ will provide appropriate controls or additional terms governing those features.

MUSIC AND THIRD-PARTY RIGHTS

15. MUSIC REQUIRES REAL RIGHTS

Music is frequently protected by multiple separate copyrights.

If Content contains music, you are responsible for having the rights legally necessary for your intended use, including rights relating to the musical composition and sound recording where applicable.

Simply:

- buying a song;
- streaming a song;
- crediting the artist;
- stating “no copyright intended”;
- owning a physical copy;
- finding the song online; or
- not making money from the Content

does not necessarily give you permission to include that music in Content distributed through MAOZ.

MAOZ may request documentation demonstrating music rights.

MAOZ may mute, restrict, remove, refuse, or otherwise limit Content where adequate music rights cannot be established.

Nothing in this section transfers to an uploader any music rights that MAOZ itself may separately license.

16. THIRD-PARTY ROYALTIES

You represent that MAOZ can exercise the rights you grant under this agreement without obtaining additional permission from, or making payments directly to, third parties solely because you submitted the Content, except for licenses, royalties, or obligations that MAOZ independently agrees or is legally required to obtain or pay.

This includes responsibility for permissions relating to performers, photographers, videographers, producers, licensors, publishers, labels, talent, and other persons whose rights are incorporated into your Content.

PEOPLE AND MINORS

17. PEOPLE APPEARING IN CONTENT

You are responsible for obtaining any legally necessary release, consent, or permission to record and distribute another person's:

- image;
- likeness;
- voice;
- name;
- performance; or
- other legally protected attributes.

This is particularly important when Content involves:

- minors;
- professional performers;
- private locations;
- paid talent;
- employees;
- clients;
- patients;
- students; or
- people subject to contractual or confidentiality obligations.

18. MINORS AND UPLOAD RIGHTS

MAOZ may limit independent upload privileges to adults.

Unless MAOZ provides a specific minor-upload process, a person accepting this Content Agreement and activating upload privileges must be at least 18 years old or the age of legal majority in their jurisdiction.

Where MAOZ permits a minor to upload Content, MAOZ may require a parent or legal guardian to:

- authorize the account;
- accept this agreement on the minor's behalf; and
- accept responsibility for the minor's use of the upload functionality.

MAOZ may impose additional restrictions on managed child profiles.

PLATFORM STANDARDS

19. MAOZ MAY SET HIGHER STANDARDS THAN OTHER PLATFORMS

Content may be lawful and still not be appropriate for MAOZ.

MAOZ may establish editorial, family-safety, age-appropriateness, quality, faith, community, or other content standards that are more restrictive than another platform's standards.

The fact that Content is available on YouTube, TikTok, Instagram, Facebook, another streaming platform, or elsewhere does not create a right to publish that Content on MAOZ.

20. PROHIBITED OR RESTRICTED CONTENT

Content must comply with the MAOZ Community Standards.

MAOZ may prohibit or restrict Content involving matters including:

- child sexual exploitation or abuse;

- pornography or sexually explicit content;
- exploitation or endangerment of minors;
- illegal activity;
- graphic or gratuitous violence;
- credible threats;
- harassment;
- hateful conduct;
- promotion or encouragement of self-harm;
- dangerous activity;
- fraud;
- deceptive practices;
- impersonation;
- malicious software;
- spam;
- intellectual-property infringement;
- privacy violations;
- nonconsensual intimate material; or
- other Content inconsistent with MAOZ's safety standards.

The more detailed and current MAOZ Community Standards control the specific application of these rules.

COMMERCIAL CONTENT

21. SPONSORED, AFFILIATE, AND BRANDED CONTENT

If you receive money, free products, discounts, commissions, services, travel, gifts, or another material benefit in exchange for promoting or discussing a product, service, organization, event, or brand, you are responsible for clearly disclosing that relationship when required by law or MAOZ policy.

MAOZ may require sponsored or commercial Content to be identified using labels or other disclosure features.

Creators are responsible for ensuring that:

- commercial claims are truthful;
- endorsements reflect actual opinions or experiences;
- required disclosures are clear and conspicuous; and
- the Content complies with applicable advertising and consumer-protection requirements.

CREATOR ACCOUNTS AND COMPENSATION

22. CREATOR STATUS

Creator accounts may require approval by MAOZ.

Approval as a MAOZ Creator does not guarantee:

- publication of every submission;
- recommendation or promotion;
- a minimum audience;
- a particular placement;
- minimum views;
- compensation;
- continued Creator status; or
- continued access to any particular MAOZ feature.

Creator Content remains subject to MAOZ review and standards.

23. PAYMENT REQUIRES A SEPARATE AGREEMENT

This Content Agreement does not, by itself, create a right to compensation.

Creator payments, revenue sharing, sponsorship compensation, licensing payments, minimum guarantees, exclusivity, or other financial arrangements must be established through a separate written:

MAOZ Creator Agreement, Creator Monetization Agreement, Content License Agreement, or other applicable program terms.

If that separate agreement conflicts with this Content Agreement concerning the same subject, the more specific agreement controls.

REMOVAL AND LICENSE TERMINATION

24. YOU MAY REMOVE YOUR CONTENT

Where MAOZ provides removal controls, you may remove your Content or request its removal.

Unless a separate Creator or licensing agreement says otherwise, MAOZ's license to actively distribute that Content ends within a commercially reasonable period after removal.

MAOZ may continue retaining copies where reasonably necessary for:

- backups;
- disaster recovery;
- fraud prevention;
- safety investigations;
- legal compliance;
- litigation preservation;
- copyright records;
- audit records;
- security; or
- enforcement of MAOZ agreements.

Those retained copies will not ordinarily remain publicly available solely because they exist in MAOZ backup or legal-retention systems.

25. PREVIOUS PROMOTIONAL USES

After Public Content is removed, MAOZ will not intentionally create new promotional materials using that Content.

MAOZ will use commercially reasonable efforts to discontinue active digital promotional campaigns under MAOZ's control that primarily feature removed Content.

MAOZ is not required to recall, destroy, or retrieve:

- printed materials already distributed;
- archived materials;
- historical posts;
- materials outside MAOZ's reasonable control; or
- copies previously and lawfully distributed before removal.

MAOZ ENFORCEMENT

26. MAOZ MAY REJECT OR REMOVE CONTENT

MAOZ is not required to publish or continue distributing Content.

MAOZ may reject, remove, disable, age-restrict, limit, demonetize, reduce distribution of, change the visibility of, or otherwise restrict Content when MAOZ reasonably believes that:

- it violates this agreement;
- it violates Community Standards;
- it may violate law;
- it may violate another person's rights;
- ownership or permissions cannot be verified;
- it presents a safety or security concern;
- MAOZ receives an appropriate legal request;
- continued distribution creates material risk to MAOZ or its users; or
- it is otherwise unsuitable for the applicable area of MAOZ.

Where appropriate, MAOZ may provide notice or an appeal process.

MAOZ may act without advance notice when immediate action is reasonably necessary for safety, security, rights protection, or legal compliance.

COPYRIGHT

27. COPYRIGHT COMPLAINTS

MAOZ respects intellectual-property rights.

Copyright owners or their authorized representatives may report allegedly infringing material through MAOZ's designated copyright process.

MAOZ may remove or disable access to Content in response to a legally sufficient copyright notice.

Where required by applicable law, MAOZ may provide an appropriate counter-notification process.

28. REPEAT INFRINGERS

MAOZ may suspend or terminate accounts of users who repeatedly infringe copyright or other intellectual-property rights in appropriate circumstances.

MAOZ may consider the nature and circumstances of alleged infringement when administering this policy.

29. COPYRIGHT AGENT

Copyright notices should be directed to:

MAOZ Copyright Agent
[LEGAL ENTITY NAME]
[MAILING ADDRESS]
[PHONE]
[COPYRIGHT EMAIL]

MAOZ may also maintain a separate Copyright Policy containing detailed notice and counter-notice instructions.

RESPONSIBILITY AND LIABILITY

30. YOU ARE RESPONSIBLE FOR YOUR CONTENT

You remain responsible for the Content you submit and for the representations you make concerning that Content.

MAOZ's review or approval of Content does not transfer legal responsibility for the Content from you to MAOZ.

Approval does not constitute a representation by MAOZ that the Content is legally cleared for every possible use.

31. INDEMNIFICATION

To the fullest extent permitted by applicable law, adult users and organizations submitting Content agree to defend, indemnify, and hold harmless MAOZ and its affiliates, officers, directors, employees, contractors, agents, and service providers against third-party claims, damages, liabilities, judgments, settlements, costs, and reasonable attorneys' fees arising from:

- Content submitted by you;
- allegations that your Content infringes another person's rights;
- your breach of this Content Agreement;
- your violation of applicable law; or
- your misuse of MAOZ.

Any procedures or limitations applicable to indemnification under the MAOZ Terms of Use also apply to this section.

PLATFORM OPERATIONS

32. NO GUARANTEE OF DISTRIBUTION OR AVAILABILITY

MAOZ may modify:

- features;
- formats;
- categories;
- recommendation systems;
- moderation systems;
- supported devices;
- distribution methods;
- upload limits; and
- other aspects of the Platform.

MAOZ does not guarantee that Content will:

- remain available indefinitely;
- appear in a particular location;
- receive recommendations;
- reach a particular audience;
- generate views;
- generate revenue; or
- remain compatible with every MAOZ feature or device.

33. SERVICE PROVIDERS

MAOZ may use third-party providers to operate the Platform, including:

- cloud hosting;
- video processing;
- content delivery;
- security;
- moderation;
- AI analysis;
- authentication;
- analytics;
- notifications;
- payment processing;
- customer support; and

- app distribution.

MAOZ may provide those companies access to Content only as reasonably necessary for them to perform services for MAOZ, subject to applicable agreements and privacy obligations.

PRIVACY

34. PERSONAL INFORMATION

MAOZ's handling of personal information is governed by the MAOZ Privacy Policy.

Content itself may contain personal information, including:

- names;
- faces;
- voices;
- locations;
- metadata; and
- other identifiable information.

You are responsible for having any legally required permission to submit personal information concerning another person.

ACCEPTANCE AND RECORDKEEPING

35. ELECTRONIC AGREEMENT

By checking an acceptance box, selecting "I Agree," activating upload privileges, or otherwise affirmatively accepting this Content Agreement, you acknowledge that:

- you have read the agreement;
- you understand it;
- you agree to be legally bound by it;
- you have authority to accept it for yourself or the organization you represent; and
- your electronic acceptance may be recorded and retained by MAOZ.

MAOZ may retain records showing the version of the agreement accepted, date and time of acceptance, account identifier, and associated upload information.

36. CHANGES TO THIS AGREEMENT

MAOZ may update this Content Agreement as its services, technology, policies, or legal requirements change.

Where a change materially affects uploader rights or obligations, MAOZ will provide notice where required or appropriate.

MAOZ may require affirmative acceptance of an updated version before additional Content may be uploaded.

Previously uploaded Content will remain governed by the applicable agreement and any updated terms validly accepted by the uploader.

37. RELATIONSHIP TO OTHER MAOZ AGREEMENTS

This Content Agreement supplements:

- MAOZ Terms of Use;
- MAOZ Privacy Policy;
- MAOZ Community Standards;
- MAOZ Copyright Policy; and
- any applicable Creator or Monetization Agreement.

Where a specific Creator or licensing agreement expressly conflicts with this agreement regarding the same Content, the specific agreement controls.

Dispute resolution, governing law, liability limitations, arbitration provisions, class-action waivers, and other general legal terms should be governed by the MAOZ Terms of Use rather than duplicated here.

38. NO EMPLOYMENT OR PARTNERSHIP

Uploading Content or becoming an approved Creator does not by itself create:

- an employment relationship;
- partnership;
- joint venture;
- fiduciary relationship;
- franchise;
- agency relationship; or
- ownership interest in MAOZ.

39. SEVERABILITY AND SURVIVAL

If a provision of this Content Agreement is found unenforceable, the remaining provisions remain effective to the fullest extent permitted by law.

Provisions that by their nature should survive deletion of Content or termination of an account—including ownership, prior licenses, representations concerning previously submitted Content, indemnification, legal-retention rights, and dispute-related obligations—will survive to the extent reasonably necessary.

REQUIRED UPLOAD ACKNOWLEDGMENTS

PUBLIC MOMENT / USER UPLOAD

Before every Public Moment or other public user upload:

> ☐ I confirm that I own or control the rights necessary to upload this Content, including any music, video, images, trademarks, and required permissions from people appearing in it. I authorize MAOZ to host, process, review, display, distribute, and promote this Content under the MAOZ Content Upload & License Agreement and Community Standards.

“Content Upload & License Agreement” and “Community Standards” should be clickable.

CREATOR CONTENT

Before every Creator upload:

> ☐ I confirm that I own or control all rights necessary to submit this Content and authorize MAOZ to host, process, review, display, distribute, and promote it under the MAOZ Content Upload & License Agreement. I understand that any compensation or revenue sharing is governed separately by my applicable Creator Agreement or Creator Program terms.

PRIVATE MOMENT

Before uploading a Private Moment:

> ☐ I confirm that I have the rights and permissions necessary to upload this Moment. I understand that it will remain limited to the audience I authorize, but MAOZ may process or review it as reasonably necessary for safety, security, legal compliance, technical support, and operation of the platform.

INITIAL CREATOR ACCOUNT ACCEPTANCE

By activating my MAOZ Creator account, I accept the MAOZ Content Upload & License Agreement, Terms of Use, Privacy Policy, Community Standards, and any Creator Agreement applicable to my account. I understand that I retain ownership of my Content while granting MAOZ the rights necessary to host, process, distribute, display, and promote Public Content through MAOZ.

IMPLEMENTATION RECORD

For each acceptance, MAOZ should retain at minimum:

- MAOZ account ID;
- applicable Creator ID, if any;
- Content/upload ID;
- agreement name;
- agreement version;
- date and time accepted; and
- the acceptance action recorded by the system.

Additional device/IP information may be retained where appropriate and disclosed through the MAOZ Privacy Policy.

Acceptance boxes should not be pre-checked.

A user should not be permitted to complete an upload until the required acknowledgment has been affirmatively accepted.

END OF AGREEMENT